





# **CYNGOR TREF CAERFYRDDIN CARMARTHEN TOWN COUNCIL**



**YMATEB I'R COFID 19  
RESPONDING TO COVID 19**







**23<sup>rd</sup> March 2020**

-  **Working from Home?**
-  **Key Workers?**
-  **Business Continuity** - Burial Services, Carmarthen Cemetery .....& later - public parks & play areas
-  **Emergency Procedures** implemented to manage the work of the Town Council





## The 'new normal'

- 
**March 2020** – launch of ‘**Carmarthen Community Care**’ – an online network of volunteers for vulnerable people
- 
 Complete transformation of the Town Council **Website** [www.carmarthentowncouncil.gov.uk](http://www.carmarthentowncouncil.gov.uk)
- 
 Website/digital engagement- **key communicating and signposting role**
- 
**Greater community engagement**



## The 'new normal'

- 🏰 **Coronavirus Regulations 2020** – overcoming the technical challenges and providing a legal framework
- 🏰 Facilitating the evolution of a '**new way of working**'
- 🏰 Mayor-making in early May – Carmarthen Town Council became **the first local council in Wales to hold an annual meeting digitally**



## The 'new normal'

- 🏰 **April** – Looking to support the 'opening up' of the town centre
- 🏰 **'Monday morning business meetings'** with all stakeholders including CCC, Regeneration Forum, BID, Chamber of Commerce, individual businesses
- 🏰 **Town Centre Recovery Plan** promoting Carmarthen town centre as a safe place to visit
- 🏰 **Improving the 'Carmarthen town centre experience'** Safety measures, communicating key messages, promoting the 'look and feel' of the town'









# Town Centre Recovery Plan

1. Created a forum of stakeholders
2. Regular 'Monday Morning Business' meetings
3. Action Plan – based on the Seven Oaks Template
4. Safety visors provided for town centre businesses
5. The 'look' of the town – public realm, etc
  - Hanging Baskets
  - Signage
  - Waste Management
6. Grant application resulted in outdoor eating facilities
7. Regeneration Forum – also chaired by the Mayor of Carmarthen
8. Business Improvement District & Chamber of Trade



## **Opportunities:**

-  **Massive increase in community engagement**
-  **Exposure to new and different challenges**
-  **Enhanced partnership working – more ‘joined up’ working**
-  **Benefits to the local community**
-  **Improve ‘Community Well-being’**
-  **Positive Impact on the Reputation of the Town Council**



# Cwestiynau - Questions

Cyngor Tref Caerfyrddin  
Carmarthen Town Council