



Carmarthen Town Council kicks off Christmas with a 'BANG' this year with festive fun for all the family. Saturday 20th November is an opportunity to advertise the town, it's businesses and shops to a wide audience.

At 12 noon the Reindeer Parade will leave Carmarthen Park with Father Christmas and process through Lammas Street, Mansel Street, St Catherine Street, Market Way, Lammas Street, Dark Gate, Guildhall Square, Hall Street, Nott Square, and King Street. Samba Doc will lead the procession all over Carmarthen with their drumming performance.

Between 1pm and 4pm Elf Stations will be positioned across the town, with free festive activities for children. Guildhall Square, Nott Square, Yr Atom, St Catherine's Walk, Jackson's Lane and Merlin's Walk will all join in the fun with lots of free things to do and make throughout the afternoon.

The town will have a festive buzz all around in anticipation of the Christmas Light Switch-On at 4.30pm. The Mayor of Carmarthen Councillor Gareth John will have the honour this year of switching on the Christmas Lights across the town, including the wonderful Christmas trees in Carmarthen. All across the town the streets will be illuminated with gorgeous lights and decorations.

Finally, the Fireworks from Carmarthen Castle will be set off at 5pm to celebrate the start of Christmas in Carmarthen.

If you wish to be a part of the celebrations why not decorate your business windows, promote special offers on the day, or even sponsor Christmas decorations in the town.

Contact Jenny Fox for further details, just email *jafox@carmarthentowncouncil.gov.uk*.