

Cyngor Tref Caerfyrddin
Carmarthen Town Council



Tis the season to be kind

**MERRY
CHRISTMAS!**

*A warm welcome to Carmarthen this Christmas
where Welsh festive treats await you!*

JOIN IN



'Kindness in Carmarthen' is this year's theme, so if you want to join in then let us know what you are doing, and we will promote this for you. Random acts of kindness, offering promotions, thanking friends, or letting people know how much you care about them. There are so many ways we can share 'Kindness in Carmarthen' around the town.

Christmas Display Competition incorporating the 'Kindness in Carmarthen' message is open to all traders. £300 first prize and two £100 prizes for the runners up. To be judged on Monday 30th November at 10am by two independent professionals.

Carmarthen Traders are actively encouraged to get involved in the Digital Advent Calendar. Video a twenty second advert for your shop and we will post it on social media for free. Share the film on your Facebook page and let us know it is there and then we will let everyone know about it.



TREATS

Santa will be making a few appearances around Carmarthen this year, he will be sending messages to all the good girls and boys from Carmarthen Town and videos will be streamed throughout December.

There will also be virtual tours of the amazing Christmas lights which people can watch online, and we look forward to welcoming everyone into the town to browse the shops and enjoy the festive hospitality.

12 DAYS



Traders are encouraged to get involved with all the events including the song 'Twelve Days of Christmas'. Ten cakes are baking, three hairdressers cutting, or six pints are pouring.... let us know what you would like to sing and we'll tell you what to do.

Get involved, join in the welcoming Christmas spirit across the town, and let's reach out to our community for support at this time.

For further information please contact Jenny on jafox@carmarthentowncouncil.gov.uk